COOKIE POLICY

Last updated March 31st, 2025

1. Introduction

This Cookie Policy explains how **HEYDOCS LTD** ("Company," "we," "us," or "our") uses cookies and similar technologies to recognize you when you visit our website at https://www.calmcompliance.com/ ("Website"). It details what these technologies are, why we use them, and your rights to control their use.

In some cases, we may use cookies to collect personal information or to make personal information identifiable when combined with other data.

2. What are Cookies?

Cookies are small data files placed on your computer or mobile device when you visit a website. These are widely used to make websites function efficiently and provide reporting information.

First-party cookies: Set by HEYDOCS LTD for platform functionality. **Third-party cookies:** Set by external parties for features like advertising, analytics, and interactive content.

Cookies set by third parties enable functionalities such as advertising, analytics, and interactive content that can track your usage across different websites.

3. Why We Use Cookies

We use first- and third-party cookies for several reasons:

Essential Cookies: Required for technical operations and service functionality. **Analytics and Customization Cookies:** Help us track usage trends and improve your experience.

Advertising Cookies: Used by third-party partners to deliver relevant ads and measure campaign performance.

4. How Can You Control Cookies?

You have the right to decide whether to accept or reject cookies. The **Cookie Consent Manager** allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are necessary to provide core services.

You can also control cookies via your browser settings. Refer to your browser's help menu for instructions on managing cookies in:

- Chrome
- Internet Explorer
- Firefox
- Safari
- Edge
- Opera

Additionally, most advertising networks provide an opt-out mechanism for targeted advertising. Visit:

- Digital Advertising Alliance
- <u>Digital Advertising Alliance of Canada</u>
- European Interactive Digital Advertising Alliance

5. Other Tracking Technologies

We may use other tracking technologies such as **web beacons**, **tracking pixels**, **or clear GIFs** to:

- Monitor site traffic patterns.
- Understand interactions with email marketing.
- Improve overall site performance.
- These technologies often work in conjunction with cookies and can be restricted by disabling cookies.

6. Targeted Advertising

Third parties may use cookies to display targeted advertisements based on your browsing history. These third parties collect anonymous data for ad-targeting purposes. The data collected does not enable us or them to identify you personally unless voluntarily provided.

7. Updates to This Policy

We may update this Cookie Policy periodically to reflect changes in cookie usage or legal requirements. The "Last updated" date at the top indicates the latest revision.

8. Contact Information

For any inquiries about our use of cookies, contact:

CalmCompliance (HEYDOCS LTD), 483 Green Lanes London N13 4BS United Kingdom Email: help@calmcompliance.com